Karunya Paul

UX/UI Designer

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Work Experience

Freelance

OCTOBER 2021 - PRESENT

As a self-employed entrepreneur, I help clients to design digital products and turn ideas into a functional and delightful experience. I'm focusing on working on interface and digital design mainly building products, branding and websites. I've collaborated with agencies to design their Mobile & Web applications on various sectors including MedTech, EdTech, and No code platforms.

Creative Nuts Studio - Product Designer

FULLTIME | MAY 2021 - OCTOBER 2021

Worked alongside developers, product managers and consultants to deliver applications on time, with technical prerequisites, mostly for e-commerce websites. In addition, my responsibilities included the creation of wireframes, prototyping and visual design. I managed internal style guides and implemented new design ideas for many brand.

Eden Creatives - UX/UI Designer

FULLTIME | AUGUST 2019 - MAY 2021

Worked closely with the product team to iteratively improve user experience across products. Participated in design reviews, conducted user research to identify user goals, behaviour and pain points in product interaction, developed user personas based on target customers, designed wireframes and prototypes to hone in on what the final product will look like.

FlippAR Go - UX/UI Designer

INTERNSHIP | JAN 2019 - JULY 2019

I worked with a small team of UX researchers, UX designers and visual designers. I helped in building in-house products and projects. My role was to understand our clients' needs and cater to their specific needs through user testing.

Education

Kristhu Jayanthi College (Autonomous)

BACHELOR OF ARTS - BA

Completed triple major degree in Journalism, Psychology, and English Literature.

Certifications

Indian Institute of Technology, Delhi

DESIGN THINKING AND INNOVATION

Developing a **human-centric mindset** while designing, innovating, developing, and testing solutions for new products, services and processes. Understanding the role of innovation in the digital era and drive disruptive innovation. Creating a design thinking culture to drive innovation in an organisational setup.

Bridge UX Design Studio

UX CERTIFICATION

In-depth digital learning : Hands-on learning via real-life innovation projects. Absorbed research techniques that help us find users' needs and goals.

Arena Animation Bangalore

WEB DEVELOPMENT (BASIC)

Theoretical and technical learning in the fields of communication, web development. Designed & developed my first website using HTML, CSS and Basic Javascript

Skills

Collaboration : Organised • Flexible • Curious, eager to learn • Care for detail • Autonomous • Passionate

Design : Visual & UI design •.Layouts & grids • Strategy & visual presentation • Design using Sketch, Figma & Adobe suite.

Branding : Logo design • branding principles

Research : Data analysis • Personas & user journey • SCAMPER Technique • User testing

Languages

English • Kannada • Tamil